

MARSHALL SAENZ

Department of English
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Bowling Green State University
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Education

PhD, English, Specialization in Rhetoric and Writing (anticipated) **May 2019**

Bowling Green State University, Bowling Green, OH
Dissertation- “Networks of Interaction: Investigating Writing Course Design through Fourth Generation Activity Theory and Principles of Play”
Committee-Dr. Lee Nickoson (chair), Dr. Daniel Bommarito, Dr. Ethan Jordan, Dr. Tracy L. Huziak-Clark (graduate faculty representative)

MFA, Creative Writing, Concentration in New Media **May 2014**

The University of Texas-Pan American, Edinburg, TX
Thesis: Last Breath: Writing New Age Media through a Web Series
Committee- Dr. Philip Zwerling (chair), Mr. David Carren, Dr. Ed Cameron

BS, Geology **May 2009**

Texas A&M University-Kingsville, Kingsville, TX
Minor: Geography (GIS certificate)

Teaching Appointments

Bowling Green State University: Bowling Green, OH

Fall 2016- Spring 2019

GSW 1110: Introduction to Academic Writing

- Instruction includes themed and non-themed sections using multimodal and digital writing techniques in conjunction with projects that promote explorations in identity, culture, rhetorical analysis, research, and metacognitive writing. Texts have included *Understanding Rhetoric: A Graphic Guide to Writing* by Losh, Alexander, Cannon, and Cannon, *The Concise St. Martin's Guide to Writing* by Axelrod and Cooper, and a variety of open source articles.

GSW 1120: Academic Writing

- Instruction includes themed and non-themed sections using multimodal and digital writing techniques. Projects in these courses revolve around academic research and encourage the use of several methods, including autoethnography to explore community and cultural topics. Texts included a variety of open source material recommended by the department.

ENG 2070: Intermediate Writing (Multimodal)

- Multimodal, digital writing course themed as Writing for Writers. Course used Arola, Sheppard, and Ball's *Writer/Designer* for major course design and as the course textbook. Students engaged in various modalities to articulate how other writers might learn more about the writing process through their designs.

ENG 2070: Intermediate Writing (Professional Writing/Culture/Community)

- Emphasizes professional writing as useful for the workplace and for civic minded endeavors. Utilizes Oliu and Brusaw's *Writing that Works: Communicating Effectively on the Job* as a platform to launch into projects such as method and design for proposals, presentations, and reports. Students are encouraged to explore culture in the workplace and community-based efforts as the crux of their work. (forthcoming Spring 2019).

Academic Consulting

McAllen Independent School District: McAllen, TX

2014-2015

English Consultant-Student Services Administration
Migrant Education Program

- Directly consulted Hispanic and LatinX migrant students in English courses to facilitate culturally diverse and equitable learning of district mandated material. Successfully demonstrated required 90% + success rate with at-risk migrant students.

University of Texas-Pan American: Edinburg, TX

2013-2014

Writing Fellow-*Writing Across the Curriculum* (Math)
University Writing Center

- Embedded consultant with Number Theory course to facilitate upper-level math students with writing centered work in mathematics.

University of Texas-Pan American: Edinburg, TX

2011-2014

Writing Consultant-Master Level (CRLA certified)

University Writing Center

- Held writing consultations with students and faculty members; assisted in developing web 2.0 tools for the writing center; hosted campus-wide writing and writing technology presentations. Focus on cultural diversity with an 89.2% Hispanic campus population.

Administrative Experience

Bowling Green State University, Bowling Green, OH

Co-Facilitator-Game Space Learning Laboratory, General Studies Writing. Developed and designed game-based and multimodal course materials. Collaborated with instructors to encourage and archive game-based learning curriculum artifacts. Fall 2017-Spring 2019.

Rhetoric and Writing Program Assistant. Performed webmaster duties for the Rhetoric and Writing Department. Composed articles highlighting departmental achievements, events, and updates. Curated internal documents such as handbooks and other programmatic files. Coordinated departmental communications for events and important announcements. Spring 2017.

General Studies Writing (GSW) Placement Reader. Evaluated writing samples from incoming students and placed them into appropriate GSW course pools based on departmental criteria. Summer 2017.

Graduate Assistant to the Director of General Education-Provost's Office (Common Read). Developed LibGuide for the Common Read program required of all incoming freshman. Worked with administration and library staff to develop a digital space for faculty and students to explore when using the Common Read for projects, activities, and discussion. Summer 2017.

Graduate Assistant to the Director of General Education-Provost's Office. Assisted the Director with General Education program goals, organizing and researching Ohio Transfer Module (OTM) materials, student appeals, and worked with the Common Read Committee to develop LibGuides. Fall 2015-Fall 2016.

Published Digital Library Guides

Hillbilly Elegy Library Guide

2017

Published and housed at Jerome Library

BG Perspective, Provost's Office

Common Read program

Bowling Green State University

<p><i>A More Beautiful Question Library Guide</i> Published and housed at Jerome Library Common Read program BG Perspective, Provost's Office Bowling Green State University</p>	2016
<p><i>Beyond the Beautiful Forever Library Guide</i> Published and housed at Jerome Library BG Perspective, Provost's Office Common Read program Bowling Green State University</p>	2015
<p><i>IDA Library Guild</i> Published and housed Jerome Library BG Perspective, Provost's Office Common Read program Bowling Green State University</p>	2015

Peer-Reviewed Publications

Creative Writing Publications

Short Fiction

<p><i>The Saint's Coin</i> White Stage Journal Vol. I, Issue II</p>	2014
<p><i>Sepsis</i> Left Hand of the Father Journal Vol. I, Issue 4</p>	2014

Non-Refereed Publications

Digital Exhibits

<p><i>Diplomacy: A Digital Exhibit of Rhetorical Play</i> Ray Browne Popular Culture Library Bowling Green State University</p>	2017
<p><i>Literacy Artifacts: Preserving Tools, Methods, and Teachers' Technologies of the Long Nineteenth Century</i> (co-author) Bowling Green State University Digital Archives Bowling Green State University</p>	2017

Plays

A Family Affair 2012
Festiba Festival
University of Texas-Pan American, Edinburg, TX

Crash Course Confessional 2011
Festiba Festival
University of Texas-Pan American, Edinburg, TX

Film and Television

Features Length Script

Naeglarian 2012
Writer's Guild of America Registered, Los Angeles CA
Currently in Post-Production

Academic Instructional Video

How to Skype with Writing Tutors 2011
University Writing Center
University of Texas-Pan American, Edinburg, TX

Editorial Experience

Assistant Editor 2017
21st Century Englishes Conference
Bowling Green State University, Bowling Green, OH.

- Assisted in composing submission guidelines, reviewing proposals, and creating content for the conference.

Assistant Editor 2017
General Studies Writing Showcase
Bowling Green State University, Bowling Green, OH

- Served as a reviewer for submissions. Attended editorial meetings and assisted with exploring showcase criteria.

Assistant Editor 2016
Computers and Composition
Bowling Green State University, Bowling Green, OH

- Served as an editor team member, peer reviewer, and content editor for Computers and Composition international journal under Dr. Kristine Blair

Conference Presentations

“Community-Based Mentorship in/as Graduate Education.” *CCCC* convention. Bartle Hall. Kansas City, MO. March 2018.

"Filling the Gaps Between Theory and Practice: Co-Developing the GameSpace Learning Laboratory." *21st Century Englishes Conference*. Bowling Green State University, Bowling Green, OH. October 2017.

“The Writing Resource Initiative: On Resolving Problems and Building Bridges.” *Council of Writing Program Administrators* conference. University of Tennessee-Knoxville, Knoxville, TN. July 2017.

“Seeking Agency in Our Spaces: Creating a Gaming Laboratory for Access and Diversity in Writing and Composition” *Making Spaces for Diverse Writing Practice-CCC Summer Conference*-San Jose, CA. June 8-10 2017.

“Mobility in Local History: Artifacts, Archives, and Digital Presentation.” *Watson Conference*. University of Kentucky-Louisville. Louisville, KY. October 2016.

"Going Full Tilt: The Pinball Potential In Multimodal Composition." *Extending Play* Conference. Rutgers University. New Brunswick, NJ. October 2016.

“Exergaming, Multimodality, and Transfer: Put the Active in Active Learning.” *Crossings Conference*. University of Nevada-Reno, Reno, NV. April 2016.

“Digital Transformation and the Local Archives.” *College English Association of Ohio*. Kent State University. Kent, OH. April 2016.

“To Affinity and Beyond: Spaces That Encourage External Grammar.” *North California Writing Center Conference*. Santa Clara University. Santa Clara, CA. March 2016.

Service

Cross-Cohort Connection Mentor, Department of Rhetoric and Writing, Bowling Green State University. Assigned as a peer mentor to two first-year Rhetoric and Writing Ph. D students. Fall 2017-Spring 2018.

Graduate Representative for Hiring Committee, Department of Rhetoric and Writing, Bowling Green State University. Reviewed application packets, assisted with applicant visits, and coordinated with faculty make hiring decisions. Spring 2017.

Curriculum Sub-Committee, General Studies Writing Department, Bowling Green State University. Worked with committee to revise course descriptions and update learning outcomes that consider issues of access, diversity, and equitable standards within department and university guidelines. Spring 2017

Invited Presentations

“Making the Most of the Common Read LibGuide.” *GSW Brown Bag Lecture*. General Studies Writing, Bowling Green State University, Bowling Green, OH. Fall 2016.

“Designing Effective Research-Based Writing Assignments.” *Faculty Development Workshop*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Spring 2014.

“Summarizing Articles” *Psychology of Rehabilitation Outreach Talk*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Spring 2014.

“Web 2.0 tools” *Digital Tutoring Lecture for University Faculty*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Spring 2014.

“Plagiarism and Citation Styles.” *Undergraduate Research Conference*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Spring 2014.

“Class Reading, Writing, and Group Work with Web 2.0 tools” *Freshman Computer Science Mentoring Program*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Fall 2014.

“Perfecting your Proposal Defense” *Office of Graduate Studies Workshop-panelist*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Fall 2014.

“A.nnotate” *A.nnotate software workshop*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Fall 2014.

“Glogster” *Glogster software workshop*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Fall 2014.

“Mentoring Matters” *Office of Graduate Studies Workshop-panelist*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Fall 2014.

“Formatting for Research Proposals” *Undergraduate Research Conference*. University Writing Center, University of Texas-Pan American, Edinburg, TX. Spring 2013.

Specialized Trainings in Research Methods

Digital Field Methods Institute. *Sonic Methodologies*.
University of Texas-Austin
Austin, Texas

- Utilized a number of sonic techniques such as amplification, resonance, noise, and alternate fields to create sonic compositions. Used tools including NG-series shotgun microphones, H3N Zoon, hydrophones, and the Elektroschluch

Professional Development

“SharePoint” *Team Collaboration Software Tools*. Center for Faculty Excellence, Bowling Green State University, Bowling Green, OH. Fall 2015.

“Adobe CMS Training” *Webpage Design and Management Training*. Center for Faculty Excellence, Bowling Green State University, Bowling Green, OH. Fall 2015.

“Workplace Diversity” *Workplace Diversity Workshop*. Learning Resource Center, University of Texas-Pan American, Edinburg, TX. Spring 2014.

“To Save a Life: Recognizing and Preventing Suicide in the Workplace” *Employee training workshop*. Learning Resource Center, University of Texas-Pan American, Edinburg, TX. Fall 2013.

“Quality Customer Service Training” *Customer Service Workshop*. University of Texas-Pan American, Edinburg, TX. Spring 2013.

Awards

Nominee for Outstanding Graduate Teaching Associate of the Year. Graduate College, Bowling Green State University, Bowling Green, OH. 2018.

Writing Center Tutor of the Year. University Writing Center, University of Texas-Pan American, Edinburg, TX. 2013.

Relevant Coursework

Digital Theory and Pedagogy

ENG 7280: Computer-Mediated Writing

ENG 6050: Visual Rhetoric

Research and Publication

ENG 6800: Teacher Research

ENG 7290: Publication in Rhetoric and Writing

ENG 7260: Methods

Administrative

ENG 7800: Writing Program Administration

Writing Pedagogy

ENG 6220: Teaching Grammar

ENG 7240: Rhetoric of Written Discourse

ENG 6020: Composition Instructors Workshop

Technical Writing

ENG 6470: History of Technical Communication

Rhetorical History and Theory

ENG 7220: The History of Rhetoric and Written Discourse, Beginnings to the Enlightenment

ENG 7230: Issues in Historical Rhetoric: Nineteenth Century Writing Instructions

ENG 6210: Introduction to Rhetoric and Composition as a Discipline

Professional Memberships

College Composition and Communication

National Council of Teachers of English

Hispanic Association of Colleges & Universities

Council of Writing Program Administrators

American Association for Access, Equality, and Diversity

Ohio Diversity Council

Higher Education Video Game Alliance

References

Dr. Lee Nickoson

Chair of English Department

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Dr. Dan Bommarito

Director of General Studies Writing

419-372-6833

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Dr. Ethan Jordan

Coordinator of GameSpace Learning Laboratory

General Studies Writing Faculty

419-372-4659

ethanj@bgsu.edu

Dr. Donna Nelson-Beene
Director of BG Perspective (General Education)
Provost's Office
419-372-4864
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Dr. Sue Carter Wood
Director of Rhetoric and Writing Doctoral program
419-372-8107
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